

# Info Life Health & Wellness Ministry

October 24, 2015 \* Conyers, GA

## THINK PINK! 2K15 SPONSORSHIP CONTRACT

This is a Sponsorship Contract for the 2015 THINK PINK! Fashion Show(TPFS) in Conyers, GA which will become a binding contract if the sponsor satisfies and agrees to the Sponsorship Policies as set forth in this Contract. The undersigned sponsor does hereby request a sponsorship for THINK PINK! 2K15, scheduled for October 24, 2015. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the sponsorship.

### SPONSORSHIP INFORMATION

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### **BILLING ADDRESS FOR INVOICING\*:**

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

*\*Required information*

### SPONSORSHIP OPPORTUNITIES

The "V" Bag  \$25.00

Coffee Sleeves  \$50.00

(For VIP access and intermission- 250 sleeves.  
1 slot available)

	<u>Individual</u>	<u>Exclusive</u>
Step & Repeat	<input type="checkbox"/> \$100	<input type="checkbox"/> \$250

Registration Package	<input type="checkbox"/> \$150	<input type="checkbox"/> \$350
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Restroom Package	<input type="checkbox"/> \$200	<input type="checkbox"/> \$450
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LookBook Package	<input type="checkbox"/> \$250	<input type="checkbox"/> \$550
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Once contract is completely filled out, you MUST save it as your own document. The contract should be sent to a sales representative at [infolifechurch1@gmail.com](mailto:infolifechurch1@gmail.com).

### **PAYMENT METHOD**

Check Enclosed      Check Number: \_\_\_\_\_

Make checks payable to Info Life Church

Credit Card\*\*

\*\*For full details on paying by credit/debit card, please Contact Keosha Gibbs-Lucas @ [atlspevents@aol.com](mailto:atlspevents@aol.com)

**Payments accepted in US dollars (\$) only.**

### **Sponsorship Total:**

50% Deposit Required:      Deposit \$ \_\_\_\_\_

50% Balance Due:      Balance \$ \_\_\_\_\_

**Total Paid with Contract      Total \$ \_\_\_\_\_**

(If left blank, full amount will be processed)

**All sponsorship balances are due prior to the show**

### **MAILING ADDRESS**

Info Life Church  
2617 B Country Trace, Conyers, GA 30013  
(678) 651-3799

### **Event Representatives**

**Keosha Gibbs-Lucas**      [atlspevents@aol.com](mailto:atlspevents@aol.com)

**Charlotte Hadley-Griffin**      [anjelz3@yahoo.com](mailto:anjelz3@yahoo.com)

### **TPFS Internal Use Only**

Contract Received \_\_\_\_\_      Deposit Received \_\_\_\_\_

Confirmation Notice Sent \_\_\_\_\_      Full Payment Rec \_\_\_\_\_

TPFS REP \_\_\_\_\_

I hereby submit this contract for a sponsorship for THINK PINK! 2K15 and agree to abide by the policies and procedures as outlined in this contract.

\_\_\_\_\_  
AUTHORIZED REPRESENTATIVE

\_\_\_\_\_  
DATE

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## THINK PINK! 2K15 SPONSORSHIP CONTRACT

### THINK PINK! 2K15 SPONSORSHIP POLICIES

Info Life Church has instituted the following policies for sponsorship opportunities. The Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

#### THINK PINK! 2K15 SPONSORSHIP GUIDELINES

- All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.
- Info Life Health & Wellness Ministry(ILHW) will contact each year's sponsor to advise them of the right of renewal and the deadline by which they must submit their Sponsorship Contract and deposit in order to renew their sponsorship,
- Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, Info Life Health & Wellness Ministry will then consider this sponsorship available to all other possible sponsors.
- **It is the responsibility of the sponsor to adhere to the advertising and logo specifications information, as it specifically relates to submittal of company logos to be used in promotion of the sponsorship. Send company logos to [atlspevents@aol.com](mailto:atlspevents@aol.com).**

#### Sponsorship Recognition on Website

- All Sponsorship opportunities that meet the guidelines are recognized on the THINK PINK! 2K15 official website.
- Sponsors must provide a URL address on the contract for hyperlink or placement cannot be guaranteed.

#### THINK PINK! 2 K 15 Payment Policies

- Info Life Health & Wellness Ministry requires a 50% deposit be submitted with the signed Sponsorship Contract in order to secure a sponsorship.
- Upon receipt of the signed contract and deposit, ILHW will email an invoice to the sponsor. A sponsorship will not be acknowledged or promoted until company has submitted the Sponsorship Contract and required deposit.
- The remaining 50% of all TPFS sponsorships are due 15 days before the event. If a participant has contracted a sponsorship within 15 days of the event, full payment is required with submittal of the Sponsorship Contract in order to confirm the sponsorship.
- If a sponsorship cancellation occurs 60 days before event, a 20% penalty shall be incurred.
- If a sponsorship cancellation occurs 30-59 days before the event, a 30 % penalty shall be incurred.
- If a sponsorship cancellation occurs less than 30 days before the event, the deposit is forfeited.

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## **THINK PINK! 2K15 SPONSORSHIP CONTRACT**

- Payment is accepted in US dollars only. Info Life Church accepts credit/debit cards, checks, money orders and cashier's checks.

### **THINK PINK! 2K15 Fashion Show**

#### **Sponsorship Benefits**

**Companies who spend \$ 1,000 or more in combination of sponsorships and additional donations will receive the following:**

- Company logo and link on the official THINK PINK! 2K15 website
- Company logo and link on the Info Life Health & Wellness Ministry Social page
- Company logo on the slide presentation during intermission, if available
- Company logo in the TPFS letter , provided applicable deadlines are met:
  - Sponsorship Contract, 50% deposit, and company logo must be received by October 01, 2015 for review

#### **The "V" Bag --- \$25.00**

- 25 goodie bags that will include company promotional items
- Bags will be distributed to VIP attendees who get priority access, and then from various vendor tables to the first 150 attendees, vendors excluded

#### **Coffee Cup Sleeve --- \$50.00**

- Sponsor will provide artwork for 250 sleeves to be used for VIP attendees and intermission shoppers during the show day
- Artwork deadline is August 15, 2015

#### **Step & Repeat --- \$100.00 for inclusion / \$250.00 for exclusivity**

- Company logo will be included on Step & Repeat along with Info Life Church logo and TPFS name
- Company has the ability to be the only logo included on step & repeat along with housing organization if exclusive amount is paid
- Logo submission deadline is October 01, 2015

#### **Registration Package --- \$150.00 for inclusion / 350.00 for exclusivity**

- Special invites are mailed out to local breast cancer organizations and buyers
- Sponsors receive a quarter page ad insert in invitation
- Quarter page will also be included on TPFS newsletters
- Contract with 50% deposit along with ad info must be received by October 15, 2015

#### **Restroom Package --- \$200.00 for inclusion / \$450.00**

- Medium Banner on stand will be provided in the restroom area that includes the sponsor name and logo

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## **THINK PINK! 2K15 SPONSORSHIP CONTRACT**

- Logo will also be displayed at wash areas
- Logo deadline is October 01, 2015

### **LookBook Package --- \$250.00 / \$550.00**

- LookBooks are distributed to all VIP attendees, other sponsors, and donators, 1 month after event ends
- LookBooks are also sold through ILHW social page
- Sponsor will have a full page ad in lookbook
- Logo or artwork due by October 01, 2015

**Late fees will apply for all artwork submitted PAST the deadlines listed above and MUST be paid prior to the conference, or artwork will not be produced**